



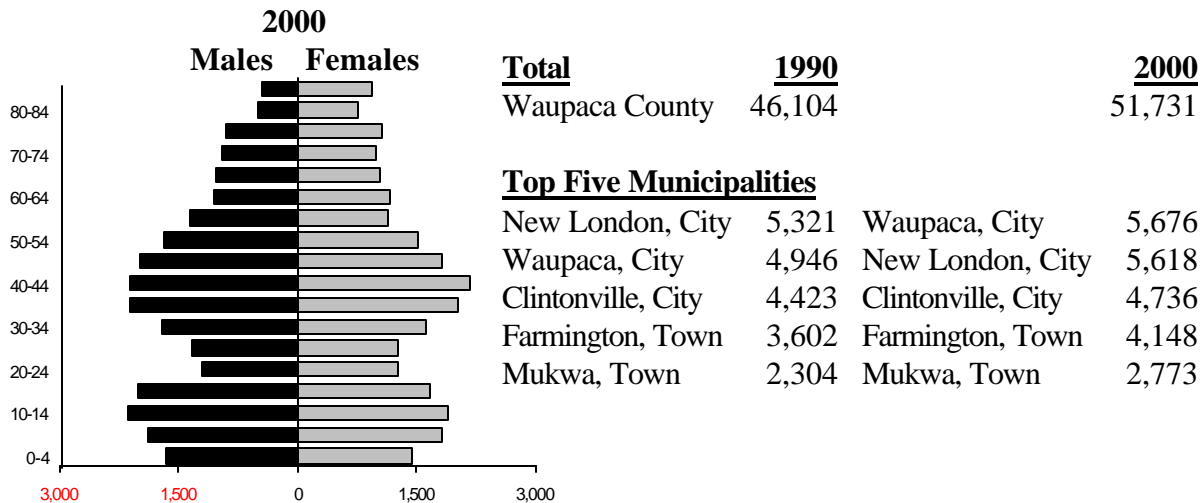
...experienced a 12.2% increase in population between 1990 and 2000, resulting in a 2000 total population of 51,731. In 2000, the county had 68.9 persons per square mile, a density lower than the state as a whole. The median age in Waupaca County is 38.5, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Waupaca.

The median value of owner-occupied housing in Waupaca County is \$89,300. 7.5% of the housing units are seasonal, a value above the state's average of 6.3%.

Farmland covers 47.2% of the county, while 42.9% of Wisconsin land is used for farming. The county is 38% forested and has 240 of the State's 15,057 lakes.

In Waupaca County, Waupaca Foundry Inc. employs more workers than any other manufacturing firm, and the Wisconsin Veteran's Home is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Waupaca County's 1999 median household income was \$40,910.

## Population



## Quality of Life

	<u>Wisconsin</u>	<u>Waupaca</u>
Persons per Square Mile, 2000	98.8	68.9
Number of Staffed Hospital Beds, 1995	16,070	44
Average Birth Rate per 1,000 population, 2000	12.9	11.0
Public School Enrollment, 2000-2001	879,476	10,416
Number of 2000 Public High School Graduates	58,545	775
1999-2000 Public High School Dropout Rate	2.3%	1.7%

## Vital Statistics

	<u>1990</u>		<u>2000</u>	
	<u>Wisconsin</u>	<u>Waupaca</u>	<u>Wisconsin</u>	<u>Waupaca</u>
Birth Rate (per 1,000)	14.8	14.5	12.9	11.0
Death Rate (per 1,000)	8.7	13.4	8.7	12.3
Number of Marriages	38,934	499	36,100	465
Number of Divorces	17,727	178	17,337	192

**Housing**

	<u>1990</u>	<u>2000</u>
Total Number of Housing Units	20,141	22,508
Number of Single-Unit Structures	15,682	17,389
Number of Multiple-Unit Structures	2,558	3,546
Number of Single Units Permitted	110	80
Number of Multiple Units Permitted	81	0
Percent Seasonal Housing	11.2%	7.5%
Median Value, Owner-Occupied	\$50,000	\$89,300
Median Rent	\$250	\$380

**Recreation**

<u>1995 Number of:</u>	<u>Wisconsin</u>	<u>Waupaca</u>
Campgrounds	1,106	23
Campsites	75,367	1,678
Hiking Trails (in miles)	5,617	37
Mountain Biking Trails (in miles)	3,155	17
Cross Country Skiing Trails (in miles)	4,154	46
Snowmobile Trails (in miles)	14,896	251
Visitor Expenditures, 2000	\$11,046,539,344	\$90,096,937

**Income**

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$398,458	\$729,496	\$1,293,745
Non-Farm Personal Income (in thousands)	\$365,586	\$715,582	\$1,289,687
Farm Income (in thousands)	\$32,872	\$13,914	\$4,058
Per Capita Income	\$9,259	\$15,776	\$24,895
Transfer Payments (in thousands)	\$69,531	\$134,854	\$221,455
Proprietor Income (in thousands)	\$55,362	\$45,913	\$51,719

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**Banking**

<u>2000</u>	<u>Wisconsin</u>	<u>Waupaca</u>
Savings Institutions-Offices	396	1
Savings Institutions-Savings Capital (Millions)	\$12,761	\$37
Commercial Banks-Offices	1,720	26
Commercial Banks-Deposits (Millions)	\$62,618	\$713

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**Government Finance**

<u>1997</u>	<u>Wisconsin</u>	<u>Waupaca</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$38,272
Effective per Capita Property Tax	\$997	\$768
Total Expenditures (in 1,000's)	\$17,139,825	\$156,810
In Dollars per Capita	\$3,322	\$3,148
As Percent of Total:		
Education	43.2%	47.0%
Health & Hospital	4.5%	2.0%
Police	5.0%	5.0%
Fire	2.3%	1.0%
Public Welfare	6.8%	7.9%
Highways	7.7%	11.2%

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**Retail, Service, Wholesale**

<u>1997</u>	<u>Wisconsin</u>	<u>Waupaca</u>
Number of Retail Sales Establishments	21,717	242
Sales (in thousands)	\$50,520,463	\$416,278
Annual Payroll (in thousands)	\$4,826,217	\$36,769
Number of Service Establishments	55,618	425
Receipts (in thousands)	\$48,559,607	\$140,000
Annual Payroll (in thousands)	\$18,990,629	\$45,803
Number of Wholesale Establishments	8,025	58
Sales (in thousands)	\$57,192,863	\$116,288
Annual Payroll (in thousands)	\$3,764,944	\$9,525

## Manufacturing

### 1997

### Wisconsin

### Waupaca

Number of Establishments	9,936	105
Number of Employees	562,479	5,995
Total Payroll (in 1,000's)	\$18,766,395	\$176,031
Production Workers, average number	416,254	4,999
Production Worker Hours (in 1,000's)	837,444	9,530
Production Worker Wages (in 1,000's)	\$11,952,570	\$130,800
Value Added (in 1,000's)	\$54,947,083	\$586,686
Value of Shipments (in 1,000's)	\$117,382,992	\$1,235,325

## 2002 Top Employers

<u>Top Five Manufacturing Firms</u>	<u>Number Employed</u>	<u>Product/Type of Business</u>
Waupaca Foundry Inc.	1000+	Gray and Ductile Iron Foundries
Krause Publications Inc.	250-499	Periodicals Publishing & Printing
Reynolds Consumer Products Inc.	250-499	Plastics, Foil, & Coated Paper Bags
Sturm Foods Inc.	250-499	Groceries and Related Products
FWD Corp.	250-499	Motor Vehicles & Passenger Car Bodies
<u>Top Five Non-Manufacturing Firms</u>		
Wisconsin Veteran's Home	500-999	Skilled Nursing Care Facilities
County of Waupaca	500-999	Executive & Legislative Govt.
School District of Waupaca	250-499	Elementary and Secondary School
School District of New London	250-499	Elementary and Secondary School
Riverside Medical Center Inc.	250-499	General Hospital

## Employment by Industry

	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	25	(L)	(DS)
Construction	766	810	1,404
Manufacturing	3,670	5,426	6,554
Transportation and Public Utilities	624	738	894
Trade	4,523	4,905	5,908
Services	4,755	5,368	6,090
Government	2,674	3,136	3,686

## Income by Industry

In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$753	(L)	(DS)
Construction	\$9,525	\$16,046	\$41,736
Manufacturing	\$59,496	\$140,876	\$258,770
Transportation and Public Utilities	\$9,605	\$18,266	\$30,478
Trade	\$40,647	\$61,816	\$99,707
Services	\$36,208	\$69,089	\$118,988
Government	\$33,006	\$69,344	\$116,636

## Natural Resources

	<u>Wisconsin</u>	<u>Waupaca</u>
Land Area (square miles)	54,310	751
Total Forest Land (in thousands of acres)	15,964.8	183.4
Commercial	15,702.5	181.4
Non-Commercial	262.3	2.0
Percent Land in Forests	46%	38%
Number of Lakes	15,057	240
Total Acreage of Lakes	982,155	7,169

## Farming

<u>1997</u>	<u>Wisconsin</u>	<u>Waupaca</u>
Number of Farms	65,602	1,129
Land in Farms (acres)	14,900,205	226,746
Average size of Farm (acres)	227	201
Sales by Selected Products (in 1,000's):		
Hay, Silage, and Field Seeds	\$106,572	\$1,549
Vegetables, Sweet Corn, and Melons	\$149,443	\$3,415
Fruits, Nuts, and Berries	\$140,140	\$487
Nursery and Greenhouse Crops	\$157,348	\$721
Poultry and Poultry Products	\$241,523	\$10
Dairy Products	\$2,746,950	\$53,650
Cattle and Calves	\$670,518	\$9,126
Hogs and Pigs	\$151,164	\$473

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

## **SOURCES:**

### **TEXT**

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

### **POPULATION**

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

### **QUALITY OF LIFE**

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts

Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care

Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction, Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

### **VITAL STATISTICS**

Wisconsin Department of Health and Family Services, Vital Statistics Reports

Wisconsin Births and Infant Deaths, 2000

Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence

Wisconsin Marriages and Divorces, 2000

Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

### **HOUSING**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units

Table H30: Units in Structure

Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000

Note: Data for some counties are not exact because some municipalities had no available data (NA).

### **RECREATION**

Wisconsin Department of Natural Resources.

Unpublished Data for Wisconsin Statewide

Comprehensive Outdoor Recreation Plan for 1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

### **INCOME**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

### **BANKING**

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

### **GOVERNMENT FINANCE**

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fact Sheets.



## **RETAIL, SERVICE, WHOLESALE**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997.

EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

## **MANUFACTURING**

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

## **TOP EMPLOYERS**

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

## **EMPLOYMENT BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

## **INCOME BY INDUSTRY**

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

## **NATURAL RESOURCES**

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. Wisconsin Forest Statistics, 1996. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, Wisconsin Lakes PUB-FM-800 99Rev.

Inland Lake Summary Information by County

## **FARMING**

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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